

David Barron

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Personal Statement

I am passionate about learning, evolving, and always pursuing the highest level of skill and performance at everything I do. I am very passionate about software development, marketing development, and management, and am always striving to learn more about how I can best take advantage of the tools at my disposal to be the best I can be at anything I do. I have experience in team leadership, marketing, software development, web design, and outbound / inbound sales, and am passionate about furthering my opportunities for professional growth and expansion.

Professional Experience

NRG Energy [Multibrand Team] - Senior Developer - Houston, Texas2016-present

Responsibilities include developing and architecting software projects and APIs with marketing, digital, sales, and design teams to turn business & marketing needs and ideas into solutions using PHP, Javascript, HTML5, MySQL, CSS3; monitoring & improving website & search engine performance; administering *nix servers used by NRG's marketing and technical teams; integrating NRG web services with external APIs; and developing & executing independent digital marketing projects to drive acquisition and retention (Green Mountain Energy, Cirro Energy, Pennywise Power, Discount Power)

HostGator.com - Houston, Texas2012-2016

Web Production Team Manager - 2013-2016

Created new design department and directed development of fulfillment processes. Tasked with staffing, creating full-stack development systems, work-process automation through scripting and programming, managing active accounts, monitoring team tasks, and maintaining project quality for Design, Web Concierge, and Walk Through services. Work heavily involving PHP, MySQL, Javascript, jQuery, and HTML coding, both front-end and back-end, primarily creating WordPress themes & plugins and troubleshooting custom built websites. Created several sales, marketing, & design analysis systems using LAMP stack and Javascript and CSS libraries (jQuery, SASS)

Outbound Sales / Account Management - 2013

Tasked with interacting with thousands of customers to recognize and close sales opportunities for value added services. Included both inbound and outbound sales calls. Top salesperson in gross revenue on team of 30-50 for every period active.

Junior Administrator - 2012-2013

Responsibilities included assisting customers with technical and billing issues, as well as assisting other technical support agents with advanced technical questions / issues. Top 5 in company in NGS ratings and total customer interactions for each period active. Involved Linux server troubleshooting, assisting with customer coding issues (PHP, Ruby, Javascript), troubleshooting MySQL and other services, and monitoring server performance.

Notae Consulting, LLC [founder & owner] - Houston, Texas2009-present

Full stack freelance IT & marketing consulting & full-stack software development, primarily using Javascript, PHP, HTML & CSS. Marketing services provided include digital conversion optimization, managed digital marketing campaigns, design & development of marketing collateral, and full stack business IT management for various clients.

Skills

Technical

Javascript (full-stack), PHP, HTML, CSS, Rails, WordPress, Magento, nginx, Apache, Unix, MySQL, BASH, scripting, Adobe Marketing & Creative Suites, Sketch, Search Engine Optimization

Business

Management, marketing, team building, staffing, budgeting, process development, business start-up consultation, IT, profit center analysis, financial & marketing reporting & analysis, product research & development

Education

BS Psychology - University of Houston - neuropsychology, minor in philosophy. Dean's List. Graduated with honors.

Lamar High School - Houston TX - International Baccalaureate Diploma, National Merit Commended Student